

Benton County Tourism and Recreation Corporation

May 11, 2021 – Warsaw Community Building Harbor Room

MEETING MINUTES

Suzie Brodersen
Jessi Kendall
Christine Letcher

Susan Kyle
Tim Blankinship
Luke Johnson
Dorcas Brethower

Lynette Stokes, Executive Director

Meeting was called to order at 4:04 p.m.

Minutes from March 17, 2021 meeting were reviewed and approved and motion was made by Kendall and seconded by Letcher to approve minutes as presented. The motion was unanimously approved.

Administrative matters were discussed such as non-paying lodging tax updates. Stokes gave an update on Reel & Trigger and Hidden Lake Motel about their late fees and penalties for late pay and sending out letters from the Collector. Discussion about late pay for River's End was also discussed and action to collect.

Blankinship is selling his lodge at the end of May and there was discussion about whether he would have to resign from the board. Recommendations were made to review the BCTR ByLaws for direction. Stokes will send a copy of the ByLaws for review with the Minutes from this meeting and the Board will make a decision at the July meeting.

Stokes gave updates on the Profit and Loss Statements for the period of March 18-31, 2021, April 1-30, 2021 and the Balance Sheet as of April 30, 2021, and motion was made for acceptance of the financials by Brethower and seconded by Letcher. The motion was unanimously approved.

Stokes discussed the current projects such as the MMG Grant for FY22 and updates on payments for FY21 through the Missouri Division of Tourism. Updates on other projects included the Barn Quilt Square Tour, Warsaw Historic Tour, the Warsaw MPAN grant project and 2021 tourism-related events. Financial updates were given for the Pubs and Poker (3/20) and the Art Walk (4/24). Discussion followed regarding whether to hold the Meet the Tourism Board for 2021, which was voted to cancel. Upcoming tourism events are the Ozark Cigar Box Guitar Music Festival (8/7-8/8), KCBS Sanctioned BBQ Festival (8/20-8/21), Best of Warsaw BBQ Festival (8/20) and the Warsaw Bicentennial (9/18).

There was discussion from Stokes regarding the MLF Tournament out of Sterett Creek in 2022 and sponsorship opportunities with the Sedalia CVB and BCTR. After discussion, Stokes suggested to sponsor the tournament for up to \$5,000 and provide security at the marina if the Sedalia CVB board approves being a co-sponsor. Motion was made to sponsor the tournament by Kendall and seconded by Kyle. The motion was unanimously approved.

Osage Lakes Greenway updates were given regarding the Butterfield stagecoach signage, which will be placed in the near future.

There was no other business.

The next Commission meeting will be held on **July 21, 2021 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:12 pm with a motion by Letcher and seconded by Blankinship.

Lynette Stokes, Executive Director