

Benton County Tourism and Recreation Corporation

March 21, 2023 – Warsaw Community Building Council Chambers

MEETING MINUTES

Suzie Brodersen
Jessi Kendall
Susan Kyle

Luke Johnson
JoAnn Lane
Christine Letcher

Lynette Stokes, Executive Director

Meeting was called to order at 4:00 p.m.

Minutes from January 2023 meeting were reviewed and approved and motion was made by Kendall and seconded by Lane to approve minutes as presented. The motion was unanimously approved.

Administrative matters were discussed such as Board Member Vacancy and two guests who were invited by the board to fill the vacancy were asked to sit in on the meeting: Charlie McGann (Deer Rest Campground/The Train Station) and Lisa Gladson (Truman Lake Marine).

Stokes gave updates on the Profit and Loss Statements for the period of January 1-31, 2023, February 1-28, 2023 and the Balance Sheet as of February 28, 2023, and motion was made for acceptance of the financials by Lane and seconded by Johnson. The motion was unanimously approved.

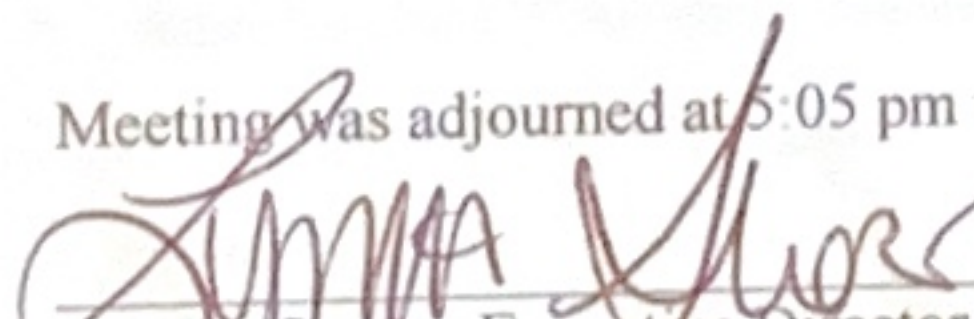
Stokes discussed the new 2023 tourism brochure and YTD marketing, Benton County Barn Quilt Trail update, BCC/Whiteman Updates, Warsaw Outdoor Adventure Expo and booth volunteers needed, Clinton Fishing Expo (Feb) update, Arts Fest (6/3), BBQ Competition (8/5-8/6), Smokin' HOT Harborfest (8/5) and FAM tour (9/26-9/27 Tent planned but re-scheduled after discussion to 8/16-8/17).

There was a suggestion from the board to distribute literature to local realtors.

There was no other business.

The next Commission meeting will be held on **May 16, 2023 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:05 pm with a motion by Johnson and seconded by Letcher.


Lynette Stokes, Executive Director